



**TOGETHER, WE
SUCCEED**

IISE CONCORDIA CHAPTER

2023 / 2024

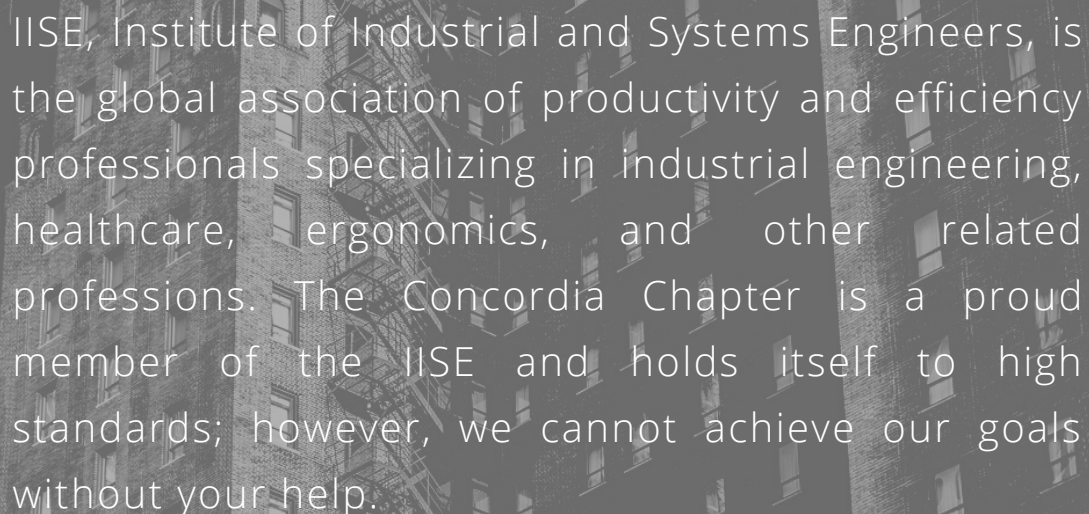
PREPARED BY
GABRIELLE GALLANT

OUR MISSION

PROVIDING FOR INDUSTRIAL ENGINEERING STUDENTS SINCE 2012

Our primary objectives are to provide mentorship to students and enhance their soft skills to prepare them for their profession. For that, throughout the year we organize plant tours, workshops, many social events, academic competitions, networking dinners and tutorials to expand the students' knowledge about the industrial engineering field.

The dynamic team of student executives acts as a link between the Concordia student body and external organizations to show students various careers path that is available to them. We also provide students with tools, such as time management, that help them succeed in all their studies throughout their years at Concordia University.



IISE, Institute of Industrial and Systems Engineers, is the global association of productivity and efficiency professionals specializing in industrial engineering, healthcare, ergonomics, and other related professions. The Concordia Chapter is a proud member of the IISE and holds itself to high standards; however, we cannot achieve our goals without your help.

PARTNERSHIP BENEFITS

WHAT WILL YOU GAIN FROM PARTNERING WITH US



EXPOSURE

Students will become more familiar with your company by putting your name out there. IISE will provide visibility throughout our media, website, many apparels, and merchandise so no students can miss you.

TALENT ACQUISITION

With your partnership, we will become your recruitment agency. We provide you with highly skilled Industrial Engineering students who have customized their learning experiences to better excel in your company as an intern or a full-time employees.



CUSTOMIZED EVENTS

We will work closely with you to ensure that the event is showcasing your company's strongest assets. We are also always eager to implement new and creative strategies to encourage and increase our students' involvement. Let us help you create an event to remember.



OPPORTUNITIES

A WIDE RANGE OF EVENTS THAT STUDENTS LOVE

Networking and Social Events



WINE AND CHEESE

Over the years, our Wine and Cheese networking event has gained a lot of recognition in the Concordia community over the past year, which brings students, professors, and alumni together along with top industry leaders. Students are given an opportunity to network with industry professionals and exchange insight with those who have a common enthusiasm for industrial engineering.



SCHOOL SOCIAL EVENTS

IISE Concordia participates on orientation day welcoming new students, organizes a meet and greet where our executive team can meet their fellow peers, and hosts two of the weekly 5 to 7 Lizard Lounge. These events help promote IISE Concordia as students from all engineering and computer science fields will be attending.



INDUSTRY WEEK

The annual Industry Week consists of 10+ events spanning over one week in autumn. Events are geared towards educating and encouraging engineering students to meet with professionals, take part in competitions, and learn more about the field of engineering.



The IISE highly encourages our partners' participation throughout this week to collaborate on events as well as to train competitors for the National Conference.

THE NATIONAL CONFERENCE

The annual Canadian Student Conference allows the Industrial Engineering students of Concordia to compete with schools on a national level and includes events such as many panels, workshops, cocktails, and competitions.



OTHER MEDIUMS

SHOWCASE YOUR BUSINESS VIRTUALLY



NEWSLETTER

The IISE releases a monthly newsletter that allows additional information to be communicated to a wide range of industrial engineering students. The newsletter topics vary from month to month. They include company-driven discussions, discussions regarding student motivation and mental health, excerpts from current students and alumni, and much more.

PODCAST

The IISE implemented last year a new form of engagement with its audiences by introducing a biweekly podcast. This podcast allows students to listen to interviews with professionals in the field, current students and alumni. Listeners will be provided with further information on the industry, and how to further develop their skills in the field even if they are on the go.



OTHER MEDIUMS

HOW WE GROW OUR COMMUNITY AND INCREASE EXPOSURE

YOUTUDE TUTORIALS



A new addition this year. Our VP of Innovations will be creating, developing, and recordings tutorial videos and examples of specific Industrial Engineering Courses offered at Concordia University. This will allow students to watch and learn new content while being informed of upcoming events hosted by IISE.

MENTORSHIP PROGRAM

A new addition this year. The goal of this program is to create a sense of community within the Industrial Engineering Cohort. More specifically, we want relationships to be built, we want students to communicate and help each other. Our vision involves having students volunteer as mentors for specific classes as well as students that ask questions. A platform linking both will be available on the IISE Concordia website.



STANDARD PACKAGES

PLATINUM

5,000\$
(ONE AVAILABLE)

- Wine and Cheese Main Sponsor with speech (the main event of the year)
- The head section on the IISE website (recruitment, marketing, etc.)
- Access to the Resume Bank of all participants and team
- Shoutout at the beginning of a Podcast
- All gold opportunities

GOLD

3,000\$

- Large Company Logo on Conference Shirt
- A section on the IISE website (recruitment, marketing, etc.)
- 4 Complimentary Tickets to the IISE Wine and Cheese
- 3X Recruitment Content Published on IISE Social Media
- Newsletter Feature
- Booth During Industry Week Career Fair

SILVER

1,500\$

- Medium Company Logo on Conference Shirt
- 3 Complimentary Tickets to the IISE Wine and Cheese
- 2X Recruitment Content Published on IISE Social Media
- Booth During Industry Week Career Fair

BRONZE

750\$

- Small Company Logo on Conference Shirt
- 2 Complimentary Tickets to the IISE Wine and Cheese
- 1X Recruitment Content Published on IISE Social Media
- Newsletter Feature

The IISE team also provides customized packages to their partners to better accommodate their needs!

THANK YOU!

A MESSAGE FROM OUR PRESIDENT



Liam Caissy
President

Gabrielle Gallant
VP Sponsorship



Hello,

I hope this message finds you well. I wanted to extend my heartfelt appreciation for your interest in learning about IISE Concordia. Your willingness to dedicate your time to understanding our student association means a great deal to us, and I am genuinely grateful. Even if a formal partnership is not formed at this time, I am sincerely thankful for the opportunity to have connected with you, and I remain optimistic about the possibility of collaborating in the future.

IISE Concordia is a student association dedicated to providing services to students, and providing that network of students to the professionals that work with us as well as to the students themselves. Whatever events or other engagement opportunities we've organized had the express goals of assisting students, helping establish relationships, and providing an interface for interaction at heart, and I have no intention of changing that during my time as president.

With mutual interests in mind, I am confident that we can work together to reach a mutually beneficial agreement that satisfies both parties. Your valuable insights and contributions would undoubtedly enrich any future collaboration we undertake.

Once again, thank you for your time and consideration.
Warm regards,

Liam Caissy



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