

# TOGETHER, HOW FAR CAN WE GO?

Sponsorship Package 2020-2021

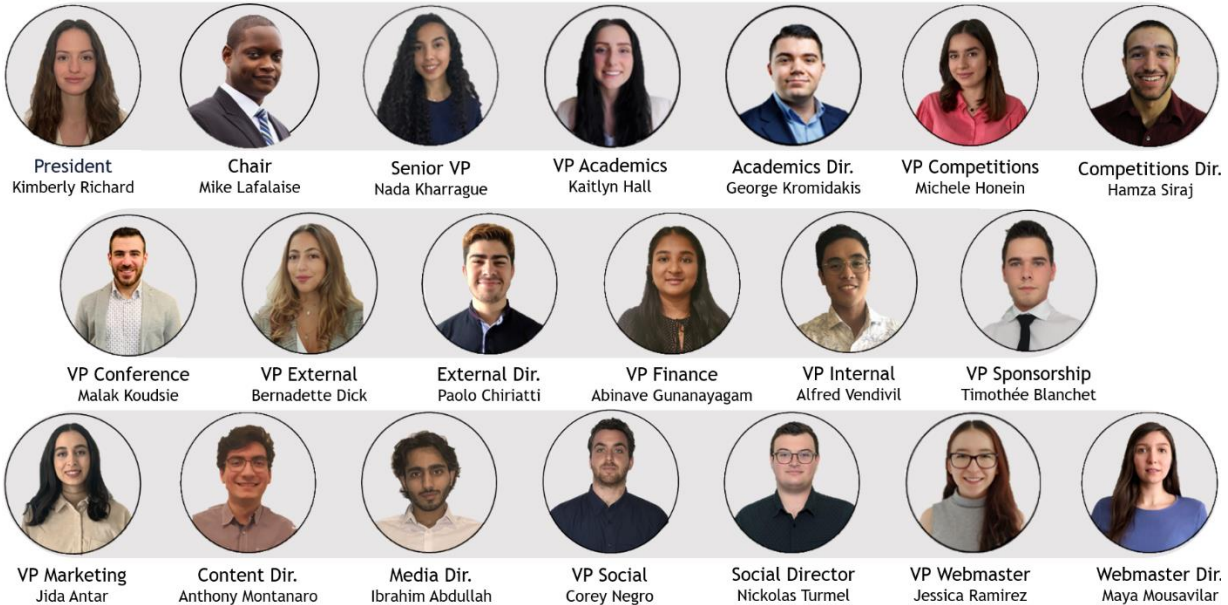
## INSTITUTE OF INDUSTRIAL AND SYSTEMS ENGINEERS

Concordia University | Montreal, Quebec

We pride ourselves in propelling the career of the world's future problem solvers as they tackle complex and critical problems.



# MEET THE TEAM



## OUR MISSION

Our primary objectives are to provide mentorship to students and enhance their soft and technical skills to prepare them for their profession. We do so by organizing multiple events through the year such as plant tours, workshops, panels, social events, academic competitions, networking gatherings, and tutorials to expand the students' knowledge about the industrial engineering field. The dynamic team of student executives acts as a bridge between the Concordia student body and external organizations to show students various career paths that are available to them.

## COVID-19

Concordia University might be restricting campus access, but we are still wide open for business – virtual business that is. As we are transitioning our activities to a virtual setting, we are debuting two new projects: our website and our newsletter. With these, we hope to stay in contact with our student body as well as strengthen our bonds with our partners. We are confident and excited to discover how this year will turn out.

# OPPORTUNITIES

We host a wide variety of activities through the year, ranging from academic events where students can brush up on their technical skills, to network/social events where students have the opportunity to expand their network and discover new industries.

## ACADEMIC EVENTS

- Office Tour & Plant Tour
- Industry Panels (Consulting Panel, Artificial Intelligence Panel)
- Workshops (MS Excel Workshop)
- Tutorials & Crash Courses
- Competitions (Case Competition, Theoretical Competition, Simulation Competition, Technical Competition)
- Info Sessions for Co-op Students



## NETWORKING AND SOCIAL EVENTS



- Meet & Greet
- Open house, meeting new students
- Frosh Booth
- Wine and Cheese
- Executive Reunion with IISE Alumni
- Social Nights
- Networking Cocktail



## THE NATIONAL CONFERENCE

Our most well-known event, the National Conference is the best place for an Industrial Engineering student to network and showcase his/her talents.



Canada



10+ Universities



400+ Attendees



150+ Competitions



20+ Speakers



20+ Companies Represented



## THE INDUSTRY WEEK

Being in its second edition, the Industry Week is a week-long conference held once a year. During this week, many engaging events occur, such as competitions, panels, workshops, plant/office tours, and networking opportunities.



# PARTNERSHIP BENEFITS

## GREAT EXPOSURE

- Exposure to our students – meet some of our brightest students here at Concordia
- Media Visibility – get noticed by our students via our website, newsletter, and social media
- Apparel & Merchandise



## COMPANY-TAILORED EVENTS













- Competitions for your company – test our students' knowledge by asking them to solve a challenging problem your company faces
- Panels about your field – Share your industry knowledge
- Workshops – share one of your top skills with our students
- Plant Tour & Office Tour

## TALENT ACQUISITION

We are your personal recruitment agency – alleviating your recruitment costs is our goal. You will get access to top Industrial Engineering graduates while we take care of the campus events for you.



# PACKAGE CONTENT

Level Benefit	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
<ul style="list-style-type: none"> <li>• Company logo on Conference t-shirt</li> <li>• Complimentary tickets to Concordia recruitment events</li> <li>• Recruitment content published on IISE social media</li> <li>• Newsletter feature about company</li> <li>• Booth during engineering career fair</li> <li>• Access to resume bank of top students</li> </ul>	  3 Posts   	  2 Posts  	  1 Post 

Customized packages are available to best suit your organization's needs

# THANK YOU!

## A MESSAGE FROM OUR PRESIDENT



Dear Potential Sponsor,

As president of IISE Concordia, I would like to thank you for taking the time to read our sponsorship package.

IISE continues to grow from one year to the next, with an executive team of 20 members this year. With this large team we will have the ability to offer more valuable experiences to engineering students. Our objective is to expand IISE's outreach through strengthening interuniversity relationships, increasing our online presence with a new IISE website and newsletter, and hosting additional events such as workshops, fundraisers, amongst others.

Hopefully, this package gave you an idea of IISE's growth and how we can both benefit from a partnership together. With your trust and collaboration, we are confident we can continue to provide valuable learning experiences and promote further growth. We look forward to partnering with you!

Kimberly Richard

[president@iiseconcordia.com](mailto:president@iiseconcordia.com)

### CONTACT US

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