
IISE SPONSORSHIP PACKAGE 2026-2027

CONCORDIA UNIVERSITY



Concordia University

INTRODUCTION

OUR MISSION: PROVIDING FOR INDUSTRIAL ENGINEERING STUDENTS SINCE 2012

At IISE Concordia, we prepare students for successful careers through mentorship, professional development, and industry connections. Throughout the year, we host plant tours, hands-on workshops, academic competitions, networking dinners, and tutorials to help students expand their knowledge of the industrial engineering field.

Our student executive team connects the Concordia community with external organizations to highlight the diverse career paths available to students. We also provide practical resources—including time management guidance and job application tips—to help students succeed during their time at Concordia University.



PARTNERSHIP BENEFITS

WHAT WILL YOU GAIN FROM PARTNERING WITH US



EXPOSURE

By promoting your company, students will become more acquainted with it. IISE will enhance your visibility across various media platforms, including our website, apparel, and merchandise, ensuring that no student overlooks your presence.

TALENT ACQUISITION

With your partnership, IISE Concordia will become your recruitment agency, providing you with highly skilled Industrial Engineering students who have tailored their learning experiences to excel in your company as interns or full-time employees.



CUSTOMIZED EVENTS

The executive team will work closely with you to ensure that the event showcases your company's strongest assets. We are always eager to implement new and creative strategies to encourage and increase our students' involvement. Let us help you create an event to remember.



OPPORTUNITIES

A WIDE RANGE OF EVENTS THAT STUDENTS
LOVE



NETWORKING EVENTS

Over the years, our Wine and Cheese networking event has gained significant recognition within the Concordia community, gathering dozens of students, professors, and alumni alongside top industry professionals. Students are given the opportunity to network with industry leaders and exchange valuable insights with those who share a common enthusiasm for the field of IE.

PANELS

IISE Concordia organizes dedicated discussions on topics of your choice. The goal is to offer students access to your experts insights, lively debates on current issues and networking opportunities with professionals, thereby enhancing their learning and career development.

OPPORTUNITIES

A WIDE RANGE OF EVENTS THAT STUDENTS
LOVE



INDUSTRY WEEK

The annual Industry Week spans one week in autumn and consists of 10+ events aimed at educating and encouraging engineering students to meet with professionals, take part in competitions, and learn more about the field of engineering. The IISE highly encourages our partners to participate throughout this week to collaborate on events and to train competitors for the National Conference.



THE IISE NATIONAL CONFERENCE

The annual Canadian Student Conference allows Industrial Engineering students from Concordia to compete with schools on a national level and includes events such as panel discussions, workshops, cocktail hours, and academic competitions.



OTHER MEDIUMS

SHOWCASE YOUR BUSINESS VIRTUALLY



YOUTUBE TUTORIALS

After an amazing debut year, IISE will continue creating, developing, and recording educational tutorial videos on specific Industrial Engineering courses offered at Concordia University. This initiative allows students to watch and learn new content while staying informed about upcoming events hosted by IISE.

PODCAST

Our INDU Talks podcast allows students to listen in on private interviews with industry professionals, current students, and alumni. Listeners are provided with supplemental information about the industry and guidance on further developing their skills in the field. We are working on a studio-recorded setting this year, and we'd love to host you as a guest for the exciting discussions ahead!



**[Click here to watch one of the episodes of
INDU Talks](#)**

OTHER MEDIUMS

SHOWCASE YOUR BUSINESS VIRTUALLY

SOCIAL MEDIA



INDUSTRIAL ENGINEERING DISCORD

Last year, IISE Concordia launched a dedicated Discord server for our Industrial Engineering students. The server features channels for classes, book selling, Q&A, news, chatting, conferences, and networking. This platform offers ongoing, direct access to advertise events, sponsors, and job opportunities.

IISE Concordia has a growing presence on platforms like Instagram, TikTok, Facebook, and LinkedIn. Through engaging content such as event highlights, student features, and industry insights, we connect with a broad network of industrial engineering students. Our social media provides sponsors with ongoing visibility and direct access to our active, tech-savvy community.



STANDARD PACKAGES

CUSTOM PACKAGES AVAILABLE UPON
REQUEST

EXCLUSIVITIES	PLATINUM \$5,000 (ONE AVAILABLE)	GOLD \$3,100	SILVER \$1,500	BRONZE \$750
Representatives at the Wine & Cheese	4	4	3	2
Speech at the Wine & Cheese Event	✓			
Private Company Showcase (1-on-1 with all students)	✓			
Judge of an Industry Week competition	✓	✓		
Host of an Industry Week event/competition	✓	✓		
Exclusive Event Each Semester	✓	✓		
Booth at the Industry Week Career Fair	✓	✓	✓	
RECRUITMENT				
Access to participants' resume (sorted)	✓			
Access to participants' resume (not sorted)	✓	✓	✓	
Re-sharing of recruitment posts on LinkedIn <i>Could be posted on other platforms too</i>	✓			

STANDARD PACKAGES

CUSTOM PACKAGES AVAILABLE UPON
REQUEST

VISIBILITY	PLATINUM \$5,000 (ONE AVAILABLE)	GOLD \$3,100	SILVER \$1,500	BRONZE \$750
Plant Tour	✓			
Page section in Industry Week Handbook	1	1/2	1/4	
Official posts on IISE social media platforms	4	3	2	1
INDU Talks Podcast Episode(s)	✓	✓		
Spotlight Segment on IISE YouTube or Instagram Series	✓	✓	✓	
LOGO				
On all promotional material and website	XL	L	M	S

MENU

ITEM

PRICE

- | | |
|--|-------|
| • Email Newsletter mention | \$50 |
| • Social media advertisement | \$75 |
| • Podcast feature (60 min) | \$100 |
| • Logo on all IISE promotional materials | \$150 |
| • Custom minor event* | \$250 |
| • Industry Week Career Fair or Wine & Cheese Networking Event invitation** | \$350 |

*Custom minor events include a panel discussion, tailored workshop, plant/office tour, YouTube video feature, or a Lunch & Learn.

**Price includes a booth and one ticket for the event.

Each additional ticket is \$120.

Please note that pricing may be adjusted, any updates will be communicated in advance.

CONTACT US

WE ARE EXCITED TO START THIS JOURNEY
WITH YOU!



LOLA LIBERIO

VP SPONSORSHIP

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